

Zug Commodity Association (ZCA)

Value Proposition

1. Vision

- Provide a platform to the trading community in Zug (and surrounding areas) to:
 - Address the outside Challenges (lawmakers/media/regulators/politics/public)
 - Foster education, research and business interest
 - Providing a networking platform for newcomers and established companies
- ZCA members will benefit from focused relationship with authorities and with other lobbying groups, and attain relevant information, education and research.
- Last but not least, ZCA will build a suitable platform for social interaction.

2. Represent Interest

- External networking (lobbying)
 - Represent members towards authorities and politician's
 - Keep and improve Zug as a preferred location for Commodity Trading
 - Represent interest on a federal Level (with GTSA and LCTA)
 - Represent interest on a Level European (London Trade Association)
 - Help to define best practice of commodity business
 - Coordinates and answers questions from the media
- Internal networking
 - Forum to exchange ideas and experiences
 - Information events
 - Social events
 - Contact information

3. Education

- Hands on
 - Information events on current issues
 - Promote education
 - News letters
- Formalized with Hochschule Luzern – Wirtschaft / IFZ (and others)
 - Diploma courses
 - Bachelor
 - Master

4. Research

- Together with the IFZ support bachelor/master thesis

5. Organization

Structure as defined by the bylaws of ZCA:

- General assembly
- Chariman
- Vice-chariman (two)
- Executive board
- Committee of the executive board
- Office of the ZCA
- Auditors
- Members
- Associates members
- Institutional members