



Zug Commodity Association **Evening Event – Wednesday, 19 October 2016**

Alternative Data for Supply Chain Risk Intelligence

This talk introduces the application of emerging software technologies, processing open source content into realtime information, to deliver alternative risk intelligence data for commodities trading.

We will look at how global realtime event detection brings visibility to hard-to-reach and difficult-to-see parts of the world where geopolitical, operational, and environment disruptions impact critical infrastructure and commodity flows.

While data driven techniques are fundamental to this process, we will discuss, through examples, how a hybrid approach involving human and machine intelligence remains essential to provide oversight on internet based content pollution, and to deliver deep analysis into potential commodities supply shocks.

In co-operation with:

EQLIM



IHS Markit

Speaker

Hassan Alassaad

CEO and Founder of Eqlim

leads strategy, product design, and business development at Eqlim, a data and analytics company delivering global realtime event detection. Hassan has a background in architecture and project management, with experience in the design, development and execution of large-scale infrastructure projects across the Middle East involving government, institutional, and private sector partners. He holds a Bachelor in Architecture from the University of Texas at Austin and a Master in Architecture from the GSD, Harvard University.

Speaker

David Hunt

Director, Applied Intelligence - IHS Markit Country Risk

leads analytical innovation at IHS Markit, the market leader in country risk analysis and forecasting. With over a decade of private sector risk intelligence experience as an analyst and consultant, David designs solutions for customers with challenging requirements in navigating global markets and operations. Much of his work is focused on the use of advanced analytics for predictive modelling of emergent geopolitical shocks and quantifying their impact on industry, supply chains & financial markets. David holds an MA in International Conflict Analysis and a BA in War Studies from King's College London.

Venue

Institut für Finanzdienstleistungen Zug IFZ
Room Rom
Grafenauweg 10
6302 Zug

Date / Time

Wednesday, 19 October 2016
17.15 – 18.30 Evening Event
18.30 Apéro

Admission

ZCA members: free
Non-members: CHF 50.-/person

Registration

Please register with the registration form or send us an e-mail to info@zugcommodity.ch until 17 October 2016.

I would like to join the Evening Event

Name/Surname _____

Company _____

Street, No. _____

Postal Code/City _____

Email _____

Phone _____

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Zug Commodity Association (ZCA) is a platform to the commodity industry in Zug and the surrounding areas.